

CALL TO ORDER – Jim Mason called the meeting @ 7:00 pm on behalf of Donna, who was called-out at the last minute for a family emergency.

ROLL CALL – In attendance were Jim Mason, Dot Abbott, Steve Bilbrough, Erin Nieli, Audrey Lindale and Mike Marasco

ADOPTION OF AGENDA – APPROVED (*Dot motioned, Audrey provided a second*)

ADOPTION OF PREVIOUS MEETING MINUTES –

TREASURER’S REPORT – Audrey provided a copy of this report as of 11/11 2021. We started 2021 with a balance of \$5,765.04. End-of-year deposits = \$8,058.00. End-of-year payables = \$7,014.82. Leaving a current balance of **\$6,808.22** to begin our 2022 Wyoming Peach Festival. This balance does not reflect donations the committee made towards improving the Town of Wyoming – since discussion on this item was tabled at our post-2021 meeting. A full report is attached to the minutes in the Secretary’s notebook.

OLD BUSINESS:

1. Signs: Jim mentioned that we need to secure new handicap parking signs for Pippins Parking area. The old signs were placed on wooden stakes and secured in concrete in a plastic bucket. These have disappeared. Audrey said she will see if Dave knows where the old signs are located.
2. Parking:
3. Other problems:
4. Christmas Parade: The committee voiced a ‘resounding’ THANK YOU to the Wyoming Town office folks who pulled this event together. Everyone had a great time and requested a spot in the 2022 parade.

NEW BUSINESS:

1. Hats: Jim said he has been working on Peach Festival products. He has purchased 50 cotton **ball caps** and embellished them with a Peach Festival logo. He would like to sell these @ \$10.00/each along with the T-shirts during the Festival. Half of the proceeds will go back to the Peach Festival account. Jim suggested selling just 50 hats this year and taking orders when the supply expires. He has also embellished a blue & a red **apron** with the Peach Festival logo for our Dessert Contest winners. He suggested making more aprons and selling them at \$10.00/each during the festival with 50% of the proceeds returning the PF account. We asked for an update on the current merchandise inventory.

Peach Festival 2021 FINAL inventory:

| | |
|---|-------------------------------------|
| Keychains (\$5) = 20 | Mugs (\$5) = 9 |
| 3 rd Edition Cookbooks (\$10) = 16 | Large Pole flags (\$45) = 27 |
| Yellow Youth SM T-shirt (\$8) = 10 | White Youth SM T-shirt (\$8) = 1 |
| Yellow Youth MD T-shirt (\$8) = 0 | White Youth MD T-shirt (\$8) = 0 |
| Yellow Adult SM T-shirt (\$10) = 8 | White Adult SM T-shirt (\$10) = 0 |
| Yellow Adult MD T-shirt (\$10) = 5 | White Adult MD T-shirt (\$10) = 0 |
| Yellow Adult LG T-shirt (\$10) = 0 | White Adult LG T-shirt (\$10) = 0 |
| Yellow Adult XLG T-shirt (\$10) = 4 | White Adult XLG T-shirt (\$10) = 0 |
| Yellow Adult XXLG T-shirt (\$10) = 0 | White Adult XXLG T-shirt (\$10) = 0 |

2. T-shirts: Mike and Steve suggested getting a different logo on any more T-shirts we sell and upgrading the quality of the material. They also suggested another possible company for making the T-shirts. After

a brief discussion, we decided to hold any further action until Donna can provide us with background at our next meeting – since she was instrumental in purchasing the T-shirts over the years.

3. Bags:
4. Aprons:
5. Coffee mugs:
6. Sandwich Information Boards: To help with on-site advertising of the day's program, entertainment line-up & times & location, posting emergency information, etc. We need to look into purchasing at minimum 2 of these boards. Dot will check supply options based on what she has purchased in past years for the UD Cooperative Extension.
7. LOGO: We discussed the need to have one and only one Wyoming Peach Festival logo for all our outreach material. As of now, there are numerous logos being used to promote the festival.
8. Water: Mike will get enough water for the Information Booth & the Dessert Contest location.

COMMITTEE REPORTS:

Crafters/Vendors – Donna has about 300 vendors who have expressed an interest in participating in the 2022 Wyoming Peach Festival. Mike & Steve noted the need to 'up-scale' our vendors to have the festival more of an 'Artesian' affair instead of a 'Street Fair' event – which has been expressed via. Steve by the Town Council. Steve requested that we secure different food trucks this year. He wants us to eliminate those vendors that "don't look good". Steve would like to 'brand' the Peach Festival.

Entertainment – Mike volunteered to set-up entertainment again this year. We discussed the need to include more country & western music. Mike will contact "Rivers & Roads" & Christian for a story-time.

Parking/Busses – No report

Volunteers – No report

Peach Dessert Contest – No report

Parade – Audrey volunteered to pull this part of the Peach Festival together. THANK YOU! The parade will 'kick-off' the Festival @ 9:00 am. The Festival will conclude @ 3:00 pm

Police – No report

Publicity – No report

Raffle – No report

2022 CALENDAR – Peach Festival Committee meetings: **2/16, 3/16, 4/20, 5/18, 6/15, 7/20** ... all @ 7:00 p.m.
May 15 = secure busses
July 1 = all vendor & parade applications due
July 1 = Large Wooden Peach signs placed around town
July 18 = order dumpster
August 4 = Hang 'No' Parking Signs & discuss last minute details/needs
August 5 = 8:00 am ... start marking vendor spaces = meet at Town Hall
August 6 = 2020 Town of Wyoming Peach Festival
August 17 = Wrap-up meeting

Adjourn@ 7:55 pm
Respectively submitted by Dot Abbott